



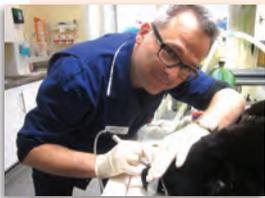
Veterinary Centre

387 Walsall Road, Great Wyrley,
Staffordshire, WS6 6DP

NEWS

Welcome to the team!

A huge welcome to two new staff members on the 387 team!



Some of you may have met our new vet Tizzy when he came to 387 Vets as a locum in the Spring to cover holiday leave. We loved having him here, if only briefly, and so we were delighted when Tizzy accepted a permanent position to work alongside Hamish and Carole as a third vet at the practice. Tizzy has a fascinating veterinary background: he trained in Italy and initially worked as a small animal practitioner in Israel before coming to the UK in 2004. And he's no stranger to the area, having previously worked just a few miles away as clinical director at Whitecross Vets in Bloxwich!



Jenny joins us as a trainee nurse and will carry out her two and a half year nursing diploma at 387 Vets. Jenny comes to us from Willows Veterinary Centre and Referral Service in Solihull where she was an Animal Nursing Assistant, responsible for helping to look after admissions and

in patients. She has been a regular volunteer at Solihull College Animal Unit, Rodbaston Animal Centre and The Donkey Sanctuary. And her pets include dogs, a horse, kakariki birds a rabbit and turtles! We look forward to supporting Jenny in her on-going training.

Microchipping: Beat the deadline!

As of 6th April 2016, it will become compulsory for all dogs to be microchipped to a registered database by the time they are 8 weeks old. And dog owners must also ensure they keep their database details updated as failure to do so could lead to a hefty fine.

If your dog is not already microchipped, do think about getting it done early – perhaps when your dog's next booster is due or you are popping in to see one of our nurses. And don't forget, all pets can be microchipped – whether it's a rabbit or a turtle – to give you peace of mind.



387 Vets are Most Loved Vets in the UK for 2015!

THANK YOU SO MUCH to everyone who submitted a testimonial on our behalf as part of this year's 'best of' 'Local & Loved' awards. We are delighted to have won the title of Most Loved Vets in the UK 2015 and were also placed as 34th Most Loved UK Business in the franchise's annual awards. Finding out we'd retained

our 2013 title meant so much to us, we decided to swap celebratory cake for an evening out at Cosmo's in Wolverhampton to celebrate! The awards are testimonial driven – category winners are those with the most testimonials. So we couldn't have done it without you. And it's a great way of actively collecting feedback about how well we're supporting your needs.

This year, the 'Local and Loved' competition rules changed making it a tougher, but ultimately fairer, process. Companies had to collect a certain number of reviews per quarter to be eligible to compete. And all reviewers had to verify their testimonials via e-mail before their feedback was accepted. Which makes us even more proud to have won.



Hamish is a radio star!

Hamish had a taste of stardom in April when he went on air on Signal 107 in support of National Pet Month. Our Senior Partner gave a series of 60 second pet health clinics offering listeners tuning in to the station between 20th April and 1st May top tips and pet care advice.

"We focused on three health topics which are currently really big issues for pet owners: pet obesity, dental disease and the dangers of lungworm for dogs, which has been the focus of a big TV and advertising campaign to raise awareness of the potentially fatal disease.

Statistics for obesity and dental disease in British pets are startling. Over 50% of cats and dogs are classed as overweight or obese, which has huge implications for longterm health and susceptibility to conditions like heart disease and diabetes. And whilst 90% of pet owners think their dogs' teeth are healthy, over 80% of dogs and cats over the age of 3 actually have dental disease. We're just not used to looking out for it.

We wanted the clinics to get people to think about their own pet's lifestyle as well as provide tips for disease prevention. Ultimately we hope they'll encourage people to follow good healthcare regimes for healthier, happier pets."

If you missed the radio clinics on air, you can catch them on our website at www.387vets.com. Check out the audio recordings on our resources page where you'll also find our YouTube video on how to brush your dog's teeth.

Don't forget, too, that we run a series of free one-to-one nurse clinics which include weight management, dental checks and advice on the parasite treatments to best suit your own pet's lifestyle. **Call reception on 01922 411755 for more information and to take advantage of free veterinary support.**



Highlighting:

- Pet obesity
- Dental disease
- Lungworm in National Pet Month

The holidays are coming!



If you are planning to take your dog, or cat, abroad with you this summer, you'll probably already be aware that they'll need their own pet passport. But what does this involve? Here are the need to know facts for travelling to and from the EU:

1. **Microchip:** Your pet must be microchipped with a detectable chip.
2. **Rabies vaccines and boosters:** Boosters should be up to date, and your pet must be vaccinated against rabies. Make sure your pet is microchipped before rabies jabs or your pet will need to be vaccinated again. Bear in mind you will need to wait 21 days from the date of vaccination before you can re-enter the UK, though you can leave before this date.
3. **Pet passport:** This is a formal record of your pet's identity (including microchip ID) and confirms medical requirements have been met for travel. The passport can only be issued by vets with Official Veterinarian Status (which Hamish and Carole hold).
4. **Tapeworm treatment:** a vet must treat your dog for EM tapeworm before returning to the UK, and details must be logged in the pet passport, or your pet may be refused entry. Treatment needs to be given 1-5 days before you are due to return

Pet passports remain valid for the lifetime of your pet (or until all the treatment spaces are filled), providing you adhere to the rules of the EU Pet Travel Scheme.

For more information, and for advice on travelling outside the EU, or if you are travelling with five or more pets, visit www.gov.uk/take-pet-abroad to make sure your travel arrangements run smoothly.

New style pet passports

As of 29th December 2014, pet passports have changed. Laminated strips cover personal details to make information more tamper-proof, each page carries its own unique passport number, and issuing vets are now required to enter their own details in case they need to be contacted. If your pet passport predates the new style, don't worry. The old-style pet passports are just as valid for travel.

387 Vets wish you all very happy summer holidays wherever you may be!



Flea treatments - the low down

With so many flea treatments now available, we thought it might be useful to provide you with an overview of what we believe are the most effective products on the market.



Dogs



Spot-on

Advocate® is a monthly spot-on treatment which covers against fleas, fox mange, ear mites, lice, roundworms and lungworm.

• Advantages

Huge range of parasites covered in a single treatment, including potentially fatal lungworm, roundworms (human health risk) and unpleasant fox mange.

• Disadvantages

Needs to be applied every month to prevent these infections; doesn't cover against ticks or tapeworms (very low risk in dogs).

Collar



Seresto® is a prescription collar which protects for an amazing 7-8 months against fleas and ticks.

• Advantages

So easy! Don't need to remember to re-apply anything until the collar runs out. Cheapest prescription flea treatment on a month-by-month basis.

• Disadvantages

If your dog breaks the collar you can't continue to use it. Need a separate wormer.

Tablet

Bravecto® is a single tablet which covers against fleas and ticks for 3 months.

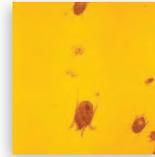
• Advantages

Easy to give (money back if your dog won't take the tablet) and long length of action so you don't need to remember every month.

• Disadvantages

Only covers against fleas and ticks so you need a separate wormer.

Cats



Spot-on

Advocate® is a monthly spot-on which treats against fleas, ear mites and roundworms.

• Advantages

Very fast acting flea insecticide.

• Disadvantages

Doesn't cover against tapeworm so if your cat hunts and eats its prey you need a tapeworm treatment.

Broadline® is another monthly spot-on but treats against fleas, ticks, roundworms and tapeworms.

• Advantages

Wide range of parasites covered.

• Disadvantages

Contains Fipronil which can be slow at killing fleas.

Injection

Program® injection works against fleas for 6 months. Although it doesn't kill fleas it stops them breeding which prevents fleas from becoming established.

• Advantages

Easy – lasts for 6 months. Administered by the vet – nothing to apply and no collar to lose.

• Disadvantages

Excellent prevention of flea infestation but not the best option to get rid of an existing flea problem. Requires all other animals in the house to be on flea treatment of some sort.

Collar

Seresto® is a prescription collar which lasts for an amazing 7-8 months against fleas and ticks.

• Advantages

So easy! Don't need to remember to re-apply anything until the collar runs out. Cheapest prescription flea treatment on a month-by-month basis.

• Disadvantages

If your cat loses the collar it won't work anymore! Need a separate wormer.